

**ADIKAVI NANNAYA UNIVERSITY:: RAJAMAHENDRAVARAM
ANDHRA PRADESH**



Dr. M. KamalaKumari
Dean, College Development Council

Ph. No:0883-2566009
Email:cdcanudata@gmail.com

No.AKNU/CDC/Plastic Waste Free/2019-20/06

Date: 09.09.2019

To
The Principals of all Affiliated Colleges,
Adikavi Nannaya University.

CIRCULAR

Sub: AKNU-CDC- All Affiliated Colleges-Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019 – Reg.

Ref: F.No.M. 11018/09/2019-EBSB (Pt.-1) from Govt. of India, Ministry of Human Resource Development. Dept. of Higher Education, EBSB Cell, ShastriBhawan, New Delhi, dated: 04.09.2019.

As directed by Ministry of Human Resource Development, New Delhi under reference cited above, I am by direction inform you that all Principals of University Colleges and affiliated colleges of the University are hereby directed to organize the event of **Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019.**

The Campaign will run as per the following timeline.

11 th September-1 st October	Preparation and awareness generation
2 nd October	Nationwide Shramdaan and national pledge
3 rd October-27 th October	Recycling and effective disposal of collected plastic waste

In this connection, all colleges are requested to undertake the following during SHS 2019.

- All Colleges may perform Shramdaan in and around their Institutions on 2nd October.
- Arrange for collection and transport to nearest collection hub (one in each ULB/Panchayat).
- National level essay competition among students on Plastic Waste Free India.
- The Ministry is also requested to examine other possibilities through which they can contribute to the success of the campaign.

A copy of reference letters are enclosed herewith for your ready reference.

(M.KAMALA KUMARI)

Dean: CDC

Copy to:

The Web Master, AKNU for uploading in AKNU Website & for keeping SMS to the Principals of All AKNU Affiliated Colleges,
The Principals of University Colleges, AKNU (UCAC, UCST, UCEng, UCEdu),
The Special Officers of AKNU PG Campus (Kakinada & Tadepalligudem),
The NSS Coordinator, AKNU,
The PA to Registrar, AKNU,
The PA to Rector, AKNU,
The PS to VC, AKNU, The OOF.

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URGENT

F.No. M.11018/09/2019-EBSB(Pt-1)
Government of India
Ministry of Human Resource Development
Department of Higher Education
EBSB Cell

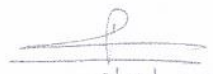
534 C-Wing, Shastri Bhawan, New Delhi
Dated the 4th September, 2019

OFFICE MEMORANDUM

Subject: Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019 – reg.

The undersigned is directed to enclose a copy of DO letter no. 2/2/S(DWS)/19 dated 24th August, 2019 received from Secretary, Department of Drinking Water and Sanitation regarding Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019 and to request all the Heads of the Universities and Colleges to undertake the activities suggested during Swachhata Hi Seva 2019.

Encl.: As above


4/9/2019
(Pandey Pradeep Kumar)
Under Secretary (EBSB)

To:
The Heads of all Universities/ Higher Educational Institutions

*circulate
Ministry of University and
and affiliated colleges
& NSS
by 6/9/19*

*7/9/19
PSJVC*

Circulate

परमेश्वर अय्यर
Parameswara Iyer



सचिव
सरकार भारत
Secretary
Government of India
Department of Drinking Water & Sanitation
Ministry of Jal Shakti
4th Floor, Pt. Deendayal Acharya Bhawan, N.D.
110003
Tel: 24361014, 24362115
e-Mail: pmr@dwss.gov.in
D.O. No. 72/SKD/9/3/19
2nd August 2019

Dear Sir,

Sub: Plastic Waste Free Campaign (Swachhata Hi Seva 2019) from 11th September to 27th October, 2019

Further to the Prime Minister's call to action for plastic waste management during his Independence Day speech on 15th August 2019, this year's Swachhata Hi Seva (SHS) will be focused on Plastic Waste Management as its main theme. The Department of Drinking Water and Sanitation is the nodal department for this campaign.

2. With a firm focus on shramdaan for plastic waste collection on 2nd October, the campaign seeks to re-energize the Swachh Bharat Jan Andolan and accelerate plastic waste management in villages, Urban Local Bodies (ULBs) and public places including religious places, schools, railway stations, hospitals, markets, etc. The campaign will run as per the following timeline:

11 th September - 1 st October	Preparation and awareness generation
2 nd October	Nationwide shramdaan and national pledge
2 nd October - 27 th October	Recycling and effective disposal of collected plastic waste

3. Following the presentation made on the campaign at the meeting chaired by the Principal Secretary to the Prime Minister on 22nd August 2019, the Department of Higher Education is requested to lead the campaign for awareness generation, collection and segregation of Plastic waste at institutions across the country. For this, your Department is requested to undertake the following during SHS 2019:

- All colleges may have special plastic waste awareness generation activities for students
- All colleges may perform shramdaan in and around their institutions on 2nd October
- Arrange for collection and transport to nearest collection hub (one in each ULB/Panchayat)
- National level essay competition among students on Plastic Waste Free India
- The Ministry is also requested to examine other possibilities through which they can contribute to the success of the campaign.

4. I request that you may nominate a nodal officer from your Ministry, not below Joint Secretary level, to join us for the first meeting for the campaign at 09.30 AM on 27th August 2019 at the Conference Hall, 4th Floor, Pt. Deendayal Acharya Bhawan, COO Complex, Lodhi Road, New Delhi. A draft plan of action for this campaign may also be prepared by your Department in preparation for the meeting.

Regards,

Yours Sincerely

Parameswara Iyer

Shri R. Subrahmanyam
Secretary
Department of Higher Education
Ministry of Human Resource Development

Copy to - Shri Nageshwar Mishra, Principal Secretary to PM, PMO, South Block, N. Delhi
Shri E.K. Sinha, Cabinet Secretary, Cabinet Secy., N. Delhi.